

Dr. Hans Bruining
Associate professor strategic management
Erasmus University Rotterdam
Burgemeester Oudlaan 50
3062 PA, Rotterdam
The Netherlands

May 21st, 2014

Dear Sir or Madam,

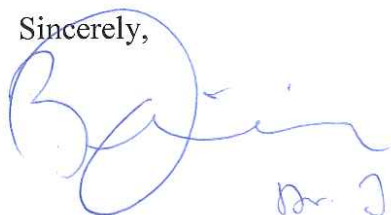
I am pleased to recommend Elisabella Hu for the Google AdCamp program. Elisabella has been a student in my strategic management and entrepreneurship classes during the past year and I feel that she is a deserving candidate for your AdCamp program.

As Elisabella's professor, I have had an opportunity to observe her participation and interaction in class and to evaluate Elisabella's knowledge of the subject matter. Elisabella is an outstanding student and has proven that through hard work, follow through, and team work, she can accomplish tasks in a courteous and timely manner. Furthermore, she also obtains great presentation skills. At an assignment where students had to prepare a presentation about a well-known entrepreneur, Elisabella knew to attract the attention of the students by delivering a captivating presentation. Instead of summing up cold hard facts, Elisabella knew to think out of the box and move in another direction by passionately telling a story about the underlying reasons behind the success of an entrepreneur.

Her knowledge of the Dutch, English and Chinese language, her participation in many extra curricular activities and her determination to combine two different studies prepare her beautifully for your program.

Due to her dedication, creative thinking and great aptitude for learning, Elisabella would be an excellent candidate for the Google AdCamp program. I have no doubts that her abilities and determination will continue to grow.

Sincerely,



Dr. J. Bruining
RSM - Erasmus University
Rotterdam
The Netherlands